

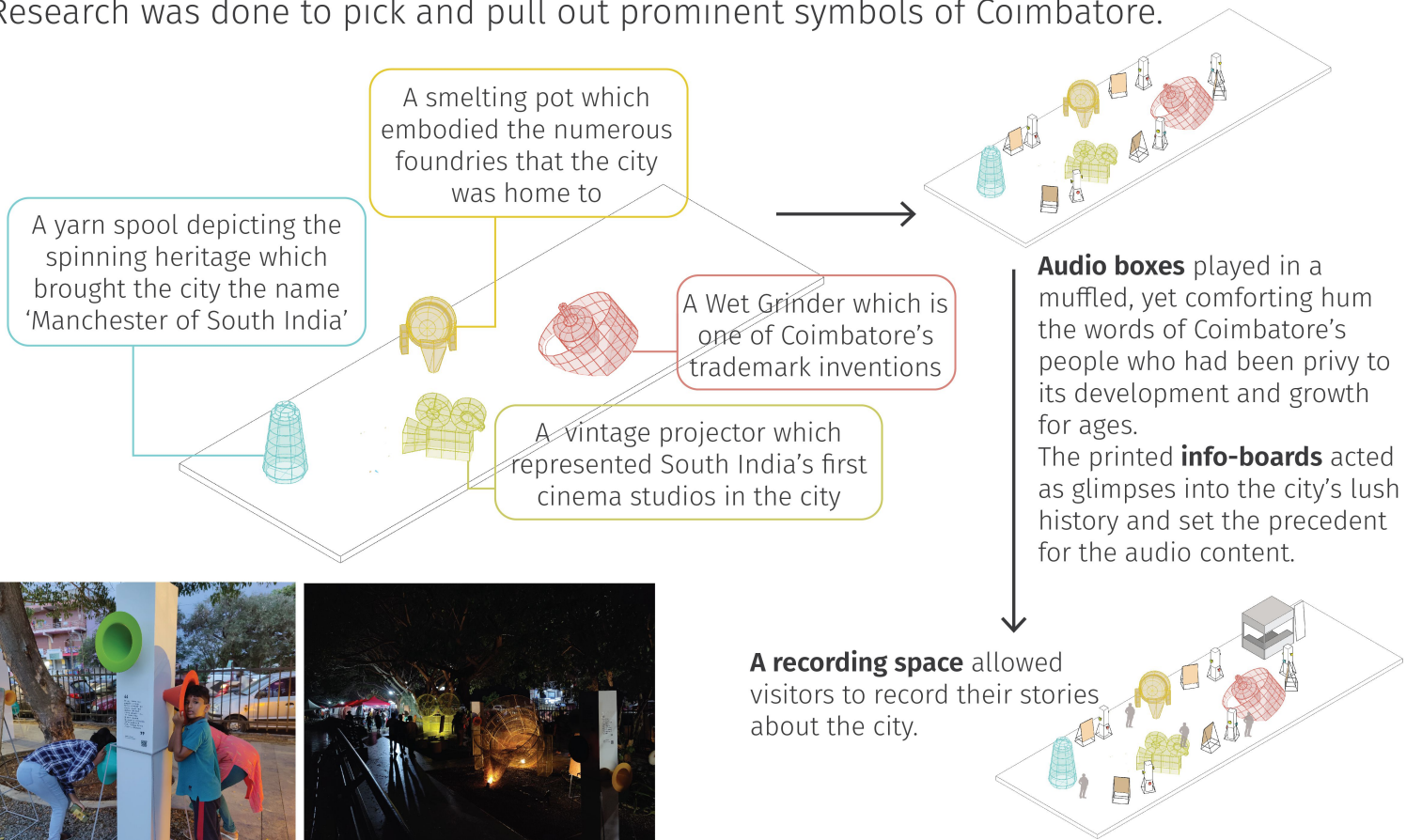
Ko(r)vai

Let us weave our stories together

an initiative by

CULA design collaborative, Studio 29, Studio Upscale, Vivek & Associates
in association with Young Indians - Coimbatore chapter, Coimbatore Corporation

Kovai Vizha was started in 2009 as an annual festival to celebrate the city of Coimbatore. In 2022, as a part of the Vizha, Architects, Graphic Designers, Artists, Engineers, Content Creators and other skilled personnel from four design firms in Coimbatore came together to make Ko(r)vai a tangible spectacle. The thought was to create a weaving trajectory through sculptures, information junctures and auditory interaction points. Research was done to pick and pull out prominent symbols of Coimbatore.



The keyword to design and build the installation was 'holistic' as it pertains to the intent to make those who traverse the installation feel like they are woven into the fabric of Coimbatore.

The significance of oral history as a medium of transfer of not just knowledge but diverse lived experiences across generations opens up endless possibilities in designing inclusive cities.

Team: Cibi, Udhaya, Vignesh, Sindhuja, Kabilan, Sai Vivek, Jayashree, Sriram, Vignesh, Prartana, Sailesh, Varsha, Vijay, Dinesh, Suresh, Elancheliyan, Franklin, Hariish, Manoj, Boopathy.

Corresponding author: Udhaya Vauhini
CULA design collaborative, Sivaram Nagar,
Coimbatore. info@cula.co.in