

# CHEAPSIDE PARK

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## SHAPING CITIES, A REPOSITIONED NIRVANA

Following the impact of Covid-19 on city centres, we were challenged with how to reimagine the city to become safe and vibrant once again and build on the desire to encourage social inclusion. For a time, the city needed to compete with what was convenient, and on people's doorsteps. But the City provides the opportunity for social integration with the provision of intimate experiences that are unique to the location.

Cheapside is a street that holds great value to the City of London, but its current identity is as a route rather than a destination. The opportunity exists to bring vibrancy to a street and create a unique destination with vitality.

## CONCEPT

The proposal explores the possibility of repurposing the notion of the High Street and making it a true destination with multiple uses. Introducing a temporary or all year round 'Urban Park' that can connect St Paul's Gardens with the Bank of England along Cheapside. It has the potential to provide a setting for educational engagement against a backdrop of cafes, restaurants and sports uses, all combining to present a new 'destination' for the city rather than somewhere that is merely passed through to go somewhere else.

Combine this with consideration for the environment, how we treat those within it, and our attitudes towards it. Sustainability has never been more on the agenda, and we will see significant changes to our lives. We have witnessed a greater desire to be in open spaces. More interactive space and more responsive buildings surrounding them are fundamental – more 'my space' and the provision of personal space. All of this will have a defined impact on where we chose to work, be based and culturally interface, which in turn will encourage the creation of a new social infrastructure which is key to encouraging positive and diverse societal change in our cities.



### KEY

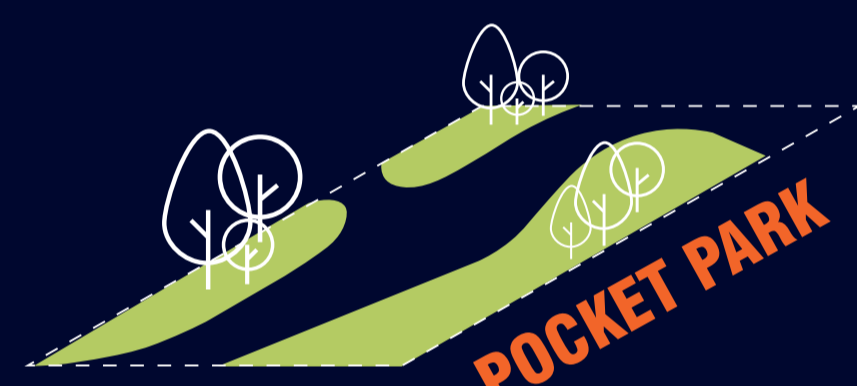
- PATH**
- PARK**
- SEATING**
- WATER**
- ACTIVITY**
- SERVICES**

### ROUTE



- Enjoyable pedestrian journey
- Dedicated cycle lane with cycle facilities
- New route through the heart of the city

### LANDMARKS

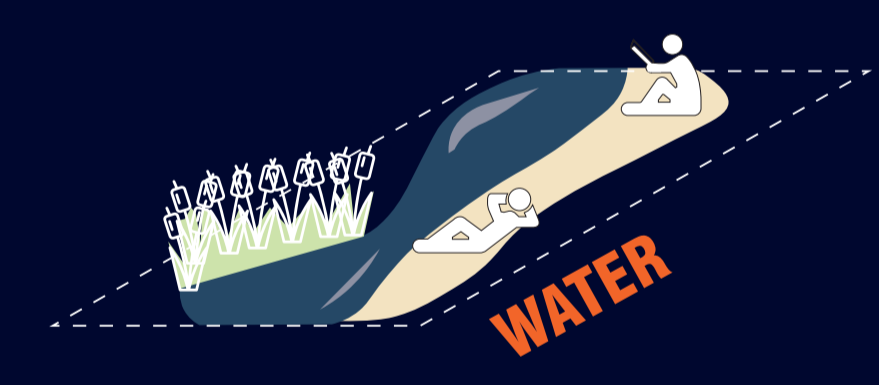


- Opportunity for increase in biodiversity and planting
- Shade and cooling with increase in air quality
- Connecting up the green spaces within the city

### DESTINATIONS



- Dedicated seating areas to enjoy eating and relaxing outdoors
- Provides destinations along the journey and space to pause
- Supports the existing and new businesses along the route



- Water attenuation and managing surface water run off naturally with reed beds and bioswales
- Opportunity for water play and fountains
- Opportunity for an 'urban beach'



- Opportunity for activity spaces to host temporary events - increasing footfall to the area
- Providing landmarks along the route - the new place in the city for events and activities



- Increase in offer of food and beverage and services which complement the green spaces, cycle and pedestrian routes, water features and activity spaces



*“Looking at a global view of the world, how do we encourage people back to the city, why is it important and what is the effect on our culture?”*

