


Fortune Tellus: Activating the radical imagination at the powerful intersection of self, community and climate action.


Purvisha Sutaria and Molly Simpson

INTRODUCTION

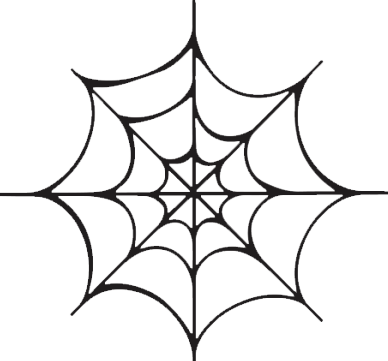
Fortune Tellus, through its playful design interventions, combines futures thinking and storytelling that act as a catalyst for applying the imagination to the most pressing challenges we collectively face. By providing an accessible way to think differently about our relationship with the living planet and our impact on it, Fortune Tellus can help to foster a sense of collaboration and participation among individuals, communities, and stakeholders. This can lead to more inclusive and equitable spaces that reflect the diversity of the community and meet the needs of all its members.


Bridge - builder

We strengthen trust and enable individual and collective flourishing by imparting skills, knowledge, and values that bring benefits to all partnerships.


Guide

We think in the long-term to anticipate present and future challenges and lay signposts for society to remind us of our desired direction of travel.


Weaver

We move between, within and across diverse discipline communities, studying patterns and uniting thought with practical action to effect change.


Visionary

We stand at the frontline of change, put purpose at the heart of progress, and unlock possibilities for us to move forward into better futures. Together.


Guardian

We bring stability and structure to uncertainty, using expertise to give new relevance to valuable stores of knowledge that have accumulated over time.


Pollinator

We act in small but mighty ways that are in service to a greater mission, gathering and redistributing resources and inspiration where it is needed most.


Care - giver

We foster communities of well-being that deliver better outcomes for all, acknowledging the deep interconnection between human and planetary health.


Decomposer

We take inherited systems that are no longer serving us and recycle them into virtuous cycles of growth and innovation fit for life-centered economies.

ARCHETYPES

Objectives and Concept

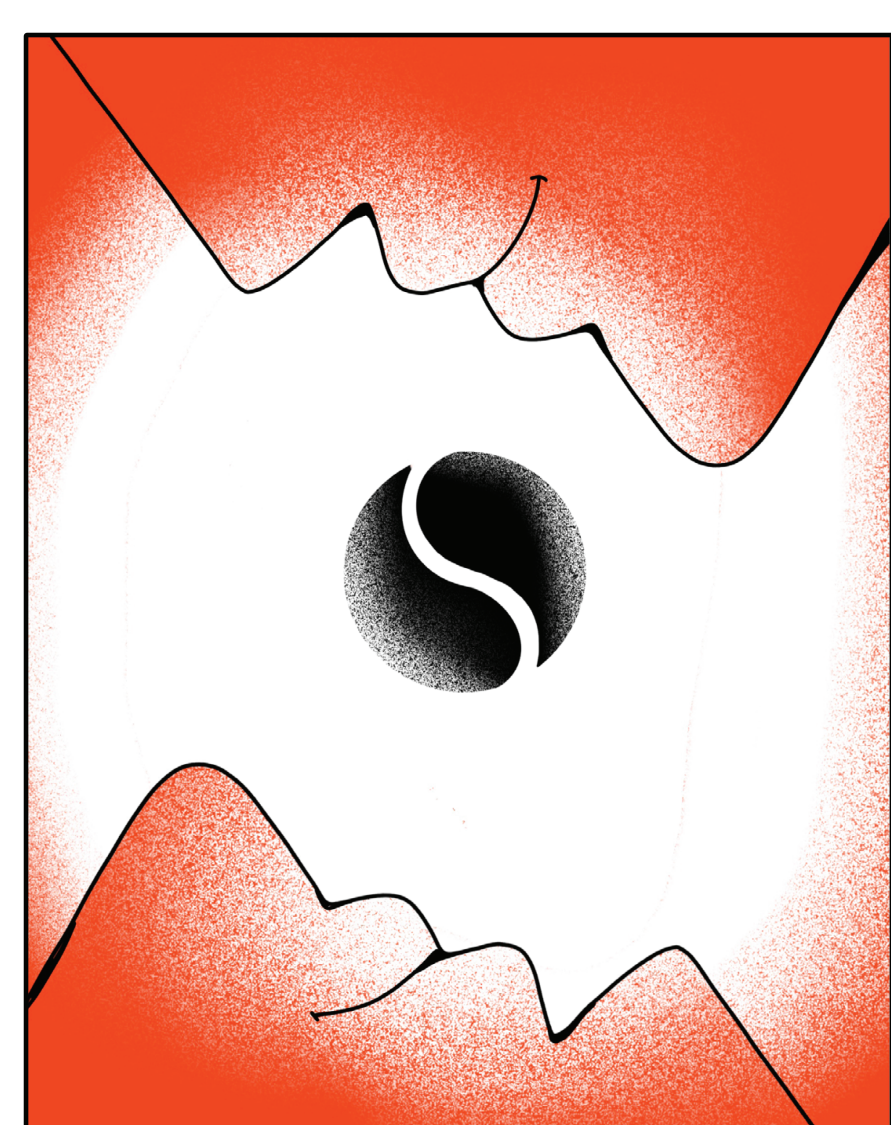
We see transdisciplinary approaches as essential for creating better urban places. By bringing together experts from different fields in playful conversation, 'Fortune Tellus' can adapt to take all aspects of urban design and development into consideration - leading to more sustainable and resilient urban spaces that are better able to adapt to changing conditions and meet the needs of the community. Fortune Tellus' 8 archetypes can help to connect the actions that individuals make at the individual level with broader systemic conditions. By providing a functional role that the participant can play in stories of the future, these archetypes can help to empower individuals and communities to take ownership of their role in shaping the future, and to feel more invested in the process of creating sustainable and equitable outcomes. Fostering participation and collaboration among different stakeholders creates a sense of shared ownership and responsibility for the design and development of urban spaces.

We have two tools which put these objectives into action:

- (1) Our card deck guides players through a collective world-building experience. The cards act as provocations to imagine regenerative futures, considering the unique role that each player can take.
- (2) The Wheel of Fortune Tellus introduces an element of chance. Players spin the wheel to be randomly assigned their Archetype, which they then embody through a short imagination exercise.

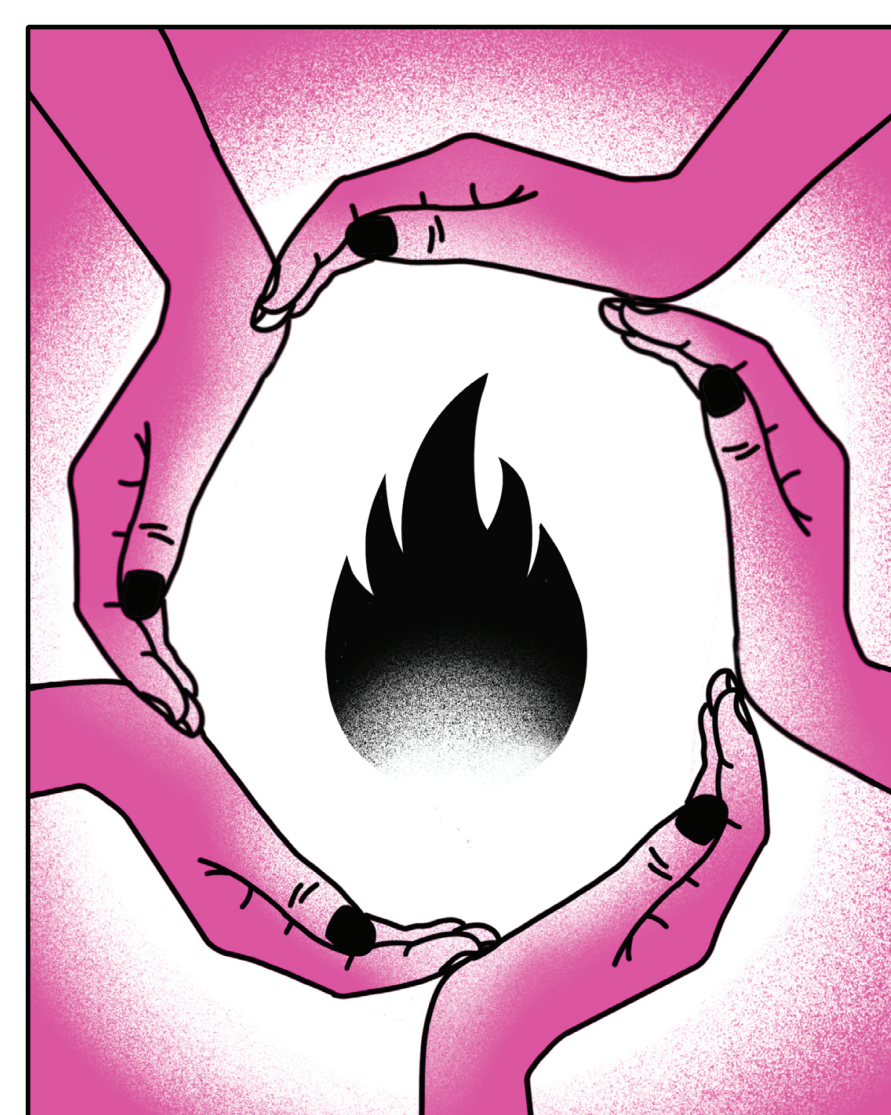


VISION

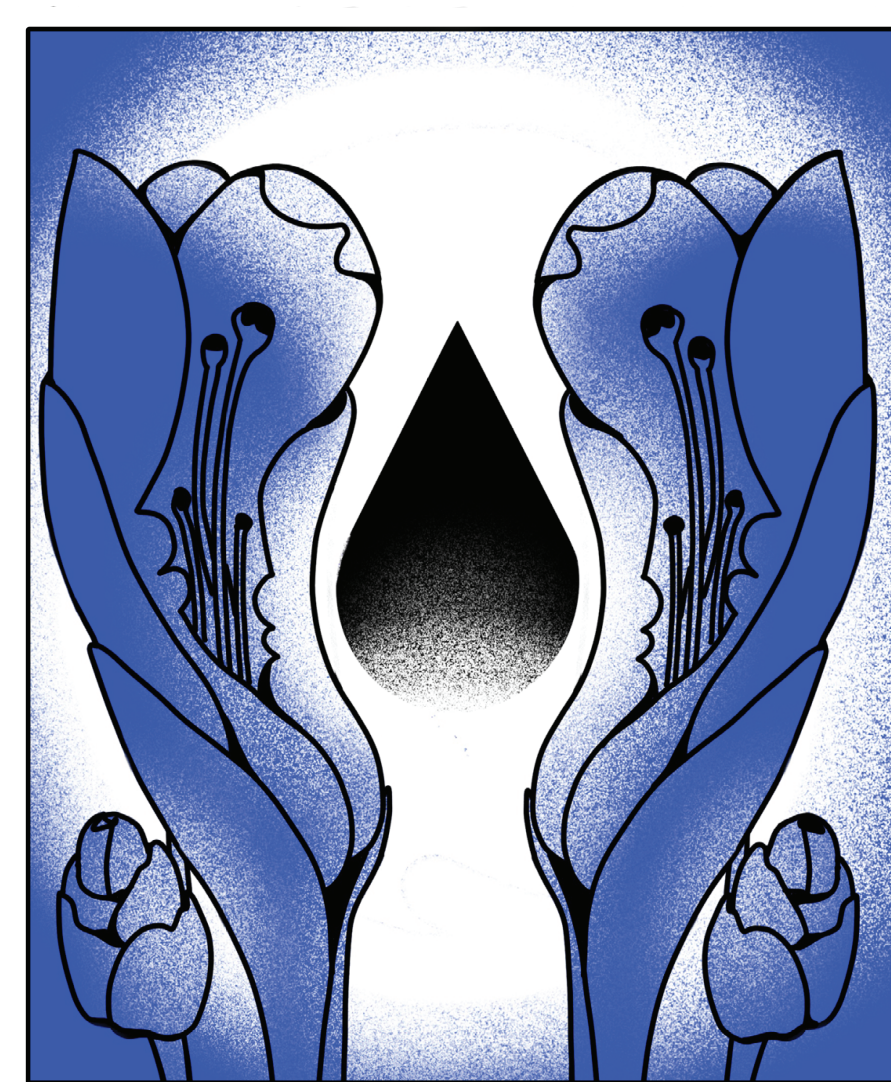


ARCHETYPE

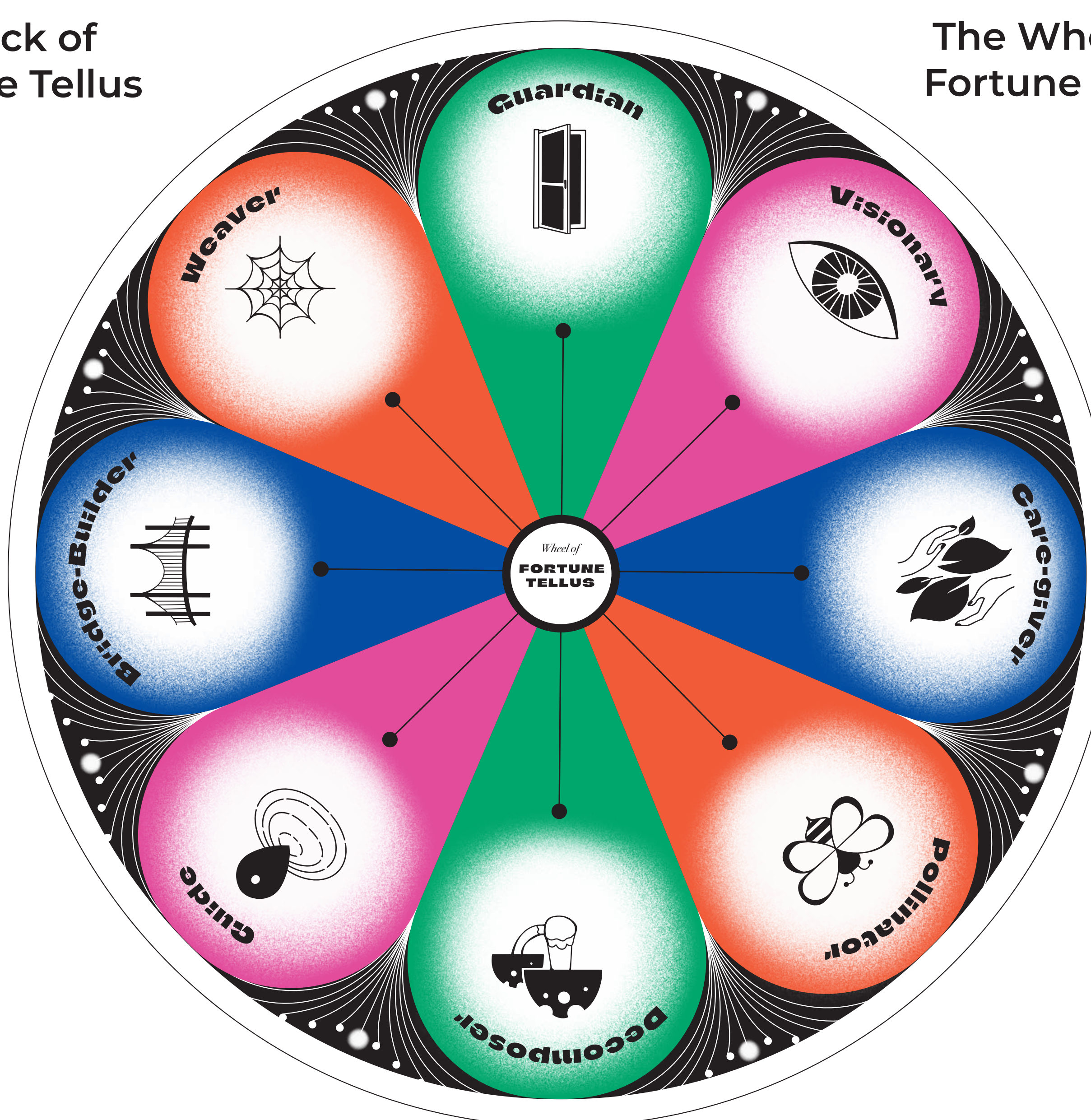
The Deck of Fortune Tellus



ENERGY



NARRATIVE



The Wheel of Fortune Tellus

Acknowledgement

Card and wheel illustration by Xiaolu Zheng

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