

REROUTE

Supporting Hackney Wick's pioneering approach to becoming a circular community

CIRCULAR LEADER

The most exciting place in London

Hackney Wick is perhaps one of the most distinct places in London and is becoming a leader in the circular economy. Not only the area is home to several circular businesses, but Hackney Wick and Fish Island Community Development Trust (HWFI CDT) is developing a Circular Economy Hub to reduce emissions from waste, promote reusing and recycling, and encourage more participation from the local community.



WASTE FLOWS

Food and textiles opportunity

A needs assessment of waste in the area concluded that Hackney Wick should focus on creating circular economy networks, particularly around textiles and food waste. This has formed the basis of an overarching circular strategy to transform Hackney Wick into UK's first Circular Creative Enterprise Zone.

Mixed recycling

General waste

Food waste

Packaging

E-waste

Businesses that operated within the food and beverages have quite similar material flows. However, there is a higher concentration of mixed recycling and general waste, followed by food waste, and in particular coffee waste.

CIRCULAR LEADER

Local commitment

These conclusions have the endorsement of over 30 local businesses that are committed to further understanding their role in promoting their circular community.



This project not only enabled the CDT to consolidate the areas of focus for circularity but demonstrated that Hackney Wick can use its discreet nature of the place to try different approaches, reflect on their challenges and opportunities, scale their successes, and ultimately scale up to become a model for London's and UK's circular response.

CCEZ – UK's first Circular Creative Enterprise Zone

This work has formed the basis of an overarching circular strategy to transform Hackney Wick into UK's first Circular Creative Enterprise Zone. By investigating the potential to create a Circular Investment District, Hackney Wick can celebrate its makers history and embed circularity as part of its identity.